



Job Title: TikTok Account Manager

Reports To: Marketing Director

Job Overview:

Your role will be to run & build our company TikTok accounts. You will be given AAA access at all of our events, as well as spending some time in the office and shadowing members of the team to capture content that can be used to make engaging content posts, based on the events we run, student culture and our company culture.

Responsibilities + Duties:

- Create engaging videos in line with marketing objectives
- Work as part of our social media team and contribute to creative planning meetings
- Arrange a content schedule
- Increase number of TikTok followers
- Increase TikTok reach within target demographics
- Reporting to line manager

Type of Employment: Work Experience

Wage: £50 per month

Benefits: Free entry to all Move Together events

HOW TO APPLY FOR THIS ROLE:

Send us an email with a CV attached and a short video about yourself explaining why you think you would be suitable for the role. A member of our team will get in touch within 7 days. Please make the subject of the email the Job Role you wish to apply for.

Email: callum@movetogether.uk