



Job Title: Social Media Executive

Reports To: Marketing Director

Job Overview:

Move Together is seeking a Social Media Executive to work closely with our marketing team to create engaging social content across our numerous brands. This role includes keeping social media channels updated, engaging and brand-focused for a number of different projects, as well as seeking out new ways and means of connecting with key demographics.

The candidate will be responsible for managing a variety of different social media accounts and utilising a range of platforms. Within Move Together, our projects include - but are not limited to - club nights, festivals, sporting events, street food events and more general marketing contracts.

We are looking for someone with a keen interest in social media, a sound understanding of the various platforms out there e.g. Facebook, Instagram, TikTok, Snapchat etc, and who will bring fresh and creative ideas for how to leverage each platform. This placement will help to develop skills not just on social media, but also will give you an insight into events and marketing on a broader level. After the 6 month placement is finished, there will be an opportunity to stay on with us as a full-time member of our team (performance dependent).

Key tasks

- Oversee all company social media accounts and community management
- Develop engaging, creative, innovative content for regularly scheduled posts which encourage audience participation
- Coordinate social media messaging with internal team in line with company KPIs and goals
- Work closely with the Marketing Director and content creators to develop and implement an output strategy and timeline coinciding with key dates, big releases and other opportunities.
- Audit, analyse and generate reports on our social media presence
- Monitor and analyse campaign performance to determine efficacy of strategy, and determine areas for improvement
- Assist with paid media campaigns
- Monitor and report on competitor activity

Skills & Qualifications

- Extensive knowledge of all Social Media platforms
- Adobe Premiere Pro, Final Cut X, Adobe Photoshop Experience (Preferred but not required)
- Copywriting
- Good time management & organisation

Type of Employment: Part-Time (Full Time Potential) - 25 Hours per week

Shifts will be a mixture of office based working and remote working. This will be discussed in more detail during the interview as it is likely to vary.

Salary: National min. wage p/h

Benefits: 28 days paid holiday, free annual work trips, free entry to all company events

HOW TO APPLY FOR THIS ROLE:

Send us an email with a short paragraph about why you think you would be suitable for the role and attach a CV and a member of our team will get in touch within 7 days. Please make the subject of the email the Job Role you wish to apply for.

Email: callum@movetogether.uk